

Complimentary Benefits Analysis

The time is NOW

Annual surveys by the Council of Supply Chain Management Professionals repeatedly show that transportation, averaging 6% of budget, is by far the biggest segment of logistics costs (10% of budget).

Particularly in times when the economy is pulling the top line down, the only way to save the bottom line is to attack costs.

CTS business partners benefit from a shipping strategy that not only reduces direct costs but also incorporates efficiencies to reduce indirect costs.



Even if a company is already getting carrier discounts in the 70-80% range, we can usually provide contractually locked-in savings of 8-25% of motor freight charges, possibly using the same carriers, but certainly comparable carriers. This savings translates to a Net Profit increase of 4-10% for many of our business partners.

In a typical case, one of our partners, a mid-market distributor, recently cut expenses \$650,000 their first year with us, and the savings continue. They also streamlined operations in several departments. Their President and CFO are quite pleased!

When a business executive has all the facts it is easy to assess whether their company can achieve similar results with this [proven corporate business strategy](#). If these services have merit for your company, [we can guarantee measurable savings starting the first month](#).

With a little information for a complimentary Benefits Analysis, CTS will show whether and how you can reduce a significant portion of your supply chain costs. Will savings be 8%? 25%? No one knows – yet! Together we can quickly discover exactly what possibilities exist.

For the analysis, CTS needs only a representative sample of freight invoices and a brief description of current freight operations and freight payment processes.

If the Benefits Analysis shows savings, then we'd like to shake hands and go to work with you. If not, we'll just shake hands and go! Either way, your investment of time is minimal, and the potential benefits for your company are substantial.

